

Fleas & ticks?

Oh, come on!

Let me tell ya about

12 weeks of protection

in 1 tasty chew.^{1*}



BRAVECTO[®]
(FLURALANER)

*Bravecto kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks. Bravecto also kills lone star ticks for 8 weeks.

Why BRAVECTO®? Easy!

Take it from me,

fleas can make any dog miserable...
and they can nest in your home and then
you've really got a problem.



Ticks are not only **nasty little bugs,**
they can carry illnesses like Lyme disease!



You don't want that, and you don't want your
dog to have it either.



And you know what?

Those bugs can be around
all year...almost everywhere.

Chew on this.



1 tasty BRAVECTO chew
kills fleas within hours,
ticks are done within a day¹



There's no other oral chew
that gives us dogs up to
12 weeks of protection.^{1*}

BRAVECTO works fast,
stays strong, lasts long. And did I mention
how yummy it is?!

Good stuff!

And if you've been using a monthly
flea & tick product, then you know that
12 weeks of protection*
is much better. Just do the math!

BRAVECTO lasts long,
so why settle for treating every 30 days?
We could be out playing instead of doing that!

And BRAVECTO is **sooooo easy** to give.
Me and my pals just **eat it up!**

Hey, I heard the vet telling my Mom
that BRAVECTO is **so safe**, and great for dogs that
are 6 months or older and weigh at least 4.4 pounds.¹

That's a lot of dogs!

I was that small once.

The big dogs, the little dogs,
we all have 1 word for it:
yum and **yay!** Okay, that was 2 words.

*Bravecto kills fleas, prevents flea infestations, and kills ticks
(black-legged tick, American dog tick, and brown dog tick)
for 12 weeks. Bravecto also kills lone star ticks for 8 weeks.

Reference: 1. Bravecto [prescribing information]. Summit, NJ:
Merck Animal Health; 2014.

BRAVECTO[®]
(FLURALANER)

BRAVECTO[®] (FLURALANER)

BRIEF SUMMARY (For full Prescribing Information, see package insert)

Caution:

Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

Indications:

Bravecto kills adult fleas and is indicated for the treatment and prevention of flea infestations (*Ctenocephalides felis*) and the treatment and control of tick infestations [*Ixodes scapularis* (black-legged tick), *Dermacentor variabilis* (American dog tick), and *Rhipicephalus sanguineus* (brown dog tick)] for 12 weeks in dogs and puppies 6 months of age and older, and weighing 4.4 pounds or greater.

Bravecto is also indicated for the treatment and control of *Amblyomma americanum* (lone star tick) infestations for 8 weeks in dogs and puppies 6 months of age and older, and weighing 4.4 pounds or greater.

Contraindications:

There are no known contraindications for the use of the product.

Warnings:

Not for human use. Keep this and all drugs out of the reach of children. Keep the product in the original packaging until use, in order to prevent children from getting direct access to the product. Do not eat, drink or smoke while handling the product. Wash hands thoroughly with soap and water immediately after use of the product.

Precautions:

Bravecto has not been shown to be effective for 12-weeks duration in puppies less than 6 months of age. Bravecto is not effective against *Amblyomma americanum* ticks beyond 8 weeks after dosing.

Adverse Reactions:

In a well-controlled U.S. field study, which included 294 dogs (224 dogs were administered Bravecto every 12 weeks and 70 dogs were administered an oral active control every 4 weeks and were provided with a tick collar); there were no serious adverse reactions. All potential adverse reactions were recorded in dogs treated with Bravecto over a 182-day period and in dogs treated with the active control over an 84-day period. The most frequently reported adverse reaction in dogs in the Bravecto and active control groups was vomiting.



Percentage of Dogs with Adverse Reactions in the Field Study

| Adverse Reaction (AR) | Bravecto Group: Percentage of Dogs with the AR During the 182-Day Study (n=224 dogs) | Active Control Group: Percentage of Dogs with the AR During the 84-Day Study (n=70 dogs) |
|-----------------------|--|--|
| Vomiting | 7.1 | 14.3 |
| Decreased Appetite | 6.7 | 0.0 |
| Diarrhea | 4.9 | 2.9 |
| Lethargy | 5.4 | 7.1 |
| Polydipsia | 1.8 | 4.3 |
| Flatulence | 1.3 | 0.0 |

In a well-controlled laboratory dose confirmation study, one dog developed edema and hyperemia of the upper lips within one hour of receiving Bravecto. The edema improved progressively through the day and had resolved without medical intervention by the next morning.

For technical assistance or to report a suspected adverse drug reaction, contact Merck Animal Health at 1-800-224-5318. Additional information can be found at www.bravecto.com. For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at <http://www.fda.gov/AnimalVeterinary/SafetyHealth>.

How Supplied:

Bravecto is available in five strengths (112.5, 250, 500, 1000, and 1400 mg fluralaner per chew). Each chew is packaged individually into aluminum foil blister packs sealed with a peelable paper backed foil lid stock. Product may be packaged in 1, 2, or 4 chews per package.

Distributed by:
Intervet Inc (d/b/a Merck Animal Health)
Summit, NJ 07901

Made in Austria

Copyright © 2014 Intervet Inc,
a subsidiary of Merck & Company Inc.
All rights reserved

141487 R2



Thanks for
asking the vet
about **BRAVECTO**®.

You're the **best Mom** ever!



HEY, your vet
can help you **save some cash**, too!

Ask for a BRAVECTO coupon at purchase
Register at MyPet.com—click REWARDS
Get rewarded!

Bravecto is for dogs 6 months of age or older, and is approved for pregnant, breeding and lactating dogs. Side effects may include vomiting, decreased appetite, diarrhea, lethargy, excessive thirst and flatulence.